

Are you interested in raising the level of your game?

 **interplay™**
can help you do that.

Apple, GE, Levi's, Hilton, Wells Fargo, Microsoft, Sprint, Starbucks, Cessna, VeriSign, the Chicago Board of Trade, Siemens Medical Systems, and many others—

have used **Interplay™** to:

- ✓ strengthen leadership capabilities
- ✓ develop strategic thinking skills
- ✓ improve cross-functional teamwork and collaboration
- ✓ develop better understanding of business realities
- ✓ create a culture of success

 **interplay™**
organization kit




10,000 Feet

Interplay™ was originally co-developed by **10,000 Feet, LLC**, for Microsoft and Apple. Headquartered in Syracuse, NY, **10,000 Feet, LLC** creates high impact simulations and organizational learning tools that help people rise out of the immediacy of day-to-day demands to a broader and more strategic viewpoint.

THE WALL Marketplace				
P1	P2	P3	P4	P5
Highest Revenues (Team)				
Highest Profitability (TEAM)				
Highest Quality (Team)				
Highest Market Value (Team)				

OF FAME Leader Boards				
P1	P2	P3	P4	P5
Highest People Asset Value (PAV)				
Highest Organizational Asset Value (OAV)				
Highest Customer/External Asset Value (CEAV)				
Highest Overall Intangibles (Team)				
Highest Market Value (Team)				

“Often in organizations, there are no answers... only decisions.”

Interplay™ is a fast-paced seven hour board-based simulation in which teams of 4 to 5 manage competing companies. To succeed, each team must determine a strategic focus and skillfully manage all the assets of their company in line with that focus.

Each team makes hundreds of decisions over the course of the day, some small and almost unnoticed, others key turning points for the company. Teams also experience many of the strategic and financial challenges organizations face in reality.

In short, participants learn about running a company and better understand how the decisions they make impact overall results.

Interplay™ has been called “a mini-MBA” in-a-day for good reason. It builds a broad understanding of the critical factors that influence success or failure in any organization.

 **interplay™**

Experience Interplay
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